

# Career Planning Strategies

## FRESHMAN

<b>Inquiry and Awareness</b>	<ul style="list-style-type: none"> <li>Enroll in courses with help of academic advisors.</li> <li>Enroll in COUN 191.</li> <li>Enroll in University 100.</li> <li>Visit Career Development Center explore major and/or career interests.</li> </ul>	<ul style="list-style-type: none"> <li>Schedule an appointment with career counselor.</li> <li>Attend Job Fair.</li> <li>Attend a CDC workshop on deciding on a major.</li> <li>Register in BeachLINK.</li> </ul>	<ul style="list-style-type: none"> <li>Become familiar with CSULB Catalog and Schedule of Classes.</li> <li>Visit the CDC website for information on services and special events.</li> </ul>
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<b>SUMMER</b>	<ul style="list-style-type: none"> <li>Obtain employment and develop skills.</li> </ul>	<ul style="list-style-type: none"> <li>Attend CDC workshops.</li> <li>Develop a resume.</li> <li>Upload resume on BeachLINK.</li> </ul>	<ul style="list-style-type: none"> <li>Visit the Career Resource Library in the CDC.</li> </ul>
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## SOPHOMORE

<b>Assess: Interests, Skills and Values.</b>	<ul style="list-style-type: none"> <li>Meet with department and academic advisor.</li> <li>Discuss education and career interests with career counselor, peers, faculty and family.</li> </ul>	<ul style="list-style-type: none"> <li>Attend internship and job fairs.</li> <li>Talk to people in various careers.</li> </ul>	<ul style="list-style-type: none"> <li>Join organizations in your interest area(s).</li> <li>Schedule an appointment with a career counselor to discuss interests and other assessments.</li> </ul>
<b>Explore Career Interests</b>	<ul style="list-style-type: none"> <li>Explore internship possibilities; visit CDC.</li> </ul>	<ul style="list-style-type: none"> <li>Access BeachLINK.</li> </ul>	

<b>SUMMER</b>	<ul style="list-style-type: none"> <li>Obtain employment and develop skills.</li> </ul>	<ul style="list-style-type: none"> <li>Meet with career counselor to discuss career options.</li> </ul>	<ul style="list-style-type: none"> <li>Use the Career Resource Library to research career options.</li> </ul>
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## JUNIOR

<b>Targeting Career Decisions</b>	<ul style="list-style-type: none"> <li>Take classes in your major.</li> <li>Attend internship and job fairs.</li> <li>Attend workshop on resumes, interviewing, and job search.</li> <li>Obtain career-related experience.</li> <li>Enroll in COUN 360I.</li> </ul>	<ul style="list-style-type: none"> <li>Narrow career options through further research.</li> <li>Assess interests, skills and values.</li> <li>Is graduate school in your future?</li> <li>Attend workshops on applying to graduate school.</li> <li>Access BeachLINK.</li> </ul>	<ul style="list-style-type: none"> <li>Attend graduate and professional school fair.</li> <li>Take electives in other areas to enhance your qualifications.</li> <li>Build a network (contacts).</li> <li>Develop/update a resume.</li> <li>Visit CDC website.</li> </ul>
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<b>SUMMER</b>	<ul style="list-style-type: none"> <li>Obtain a summer internship/related experience.</li> <li>Compile inventory of interests, skills and qualifications.</li> </ul>	<ul style="list-style-type: none"> <li>Meet with career counselor.</li> </ul>	<ul style="list-style-type: none"> <li>Attend workshop on resumes, interviews, and job search techniques.</li> <li>Revise resume.</li> </ul>
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## SENIOR

<b>Job Search Campaign</b>	<ul style="list-style-type: none"> <li>Complete the course requirements in your major.</li> <li>Continue networking.</li> <li>Identify and utilize multiple resources.</li> </ul>	<ul style="list-style-type: none"> <li>Attend Job Fair.</li> <li>Attend workshop on resumes, interviews, and job search techniques.</li> <li>Update resume.</li> <li>Access BeachLINK.</li> </ul>	<ul style="list-style-type: none"> <li>Participate in On-Campus Recruitment.</li> <li>Attend employer information sessions.</li> </ul>
<b>Graduate School</b>	<ul style="list-style-type: none"> <li>Identify graduate programs.</li> <li>Review application process.</li> </ul>	<ul style="list-style-type: none"> <li>Take entrance exams.</li> <li>Research financing graduate school.</li> </ul>	<ul style="list-style-type: none"> <li>Attend graduate and professional school fairs.</li> </ul>

**To develop an individualized career plan, schedule an appointment with a career counselor.**

Call **(562) 985-4151** or visit **Brotman Hall, Room 250** to schedule an appointment.

<http://careers.csulb.edu>

# Finance, Real Estate and Law



*Major/Career Profile*

## General Description

Within the Department of Finance, Real Estate, and Law of the College of Business Administration, the study of finance may be pursued through one of two options. The financial management option focuses on the manager's attempt to maximize the value of the firm by directing the firm's dealings with money. Both money market (short term) and capital market (long term) issues are addressed. Forecasting financial needs and investment decisions are extremely important and often determine the success or failure of a firm. The option in investments emphasizes the individual's attempt to maximize his/her net worth through the study of stocks, bonds, and other investment vehicles. The Department also offers career preparation in real estate. The classes deal with principles and practices, legal and financing aspects, and appraising residential and income property. Due to the importance of various aspects of law, all students in the College are required to take at least two law courses.

## Career Options

Graduates with this major find work as: Financial Analyst, Bank Manager, Credit Manager, Securities Broker, Securities Company Manager, Securities Analyst, Real Estate Agent, Property Manager, Appraiser, Assessor, Contract Administrator, Underwriter, and College Professor. Some of these careers require additional experience or education.

## Typical Employers

Accounting firms, banks, colleges and universities, consulting firms, construction firms, finance companies, government agencies, insurance companies, real estate and development companies, and securities brokers.

## Salary and Employment Outlook

Employment in finance is expected to grow faster than average for all occupations through 2010. Growth is attributed to increased investment by businesses and individuals, as well as an increasing number of individuals planning for retirement. Employment in real estate, as agents, brokers and appraisers is subject to changes in the economy.

Salaries will vary by size and type of employer, geographic location, course work and related experience. Visit the Career Development Center for current local and national salary information.

## For further information, contact:

**Career Development Center**  
Brotman Hall, Room 250  
(562)985-4151  
[careers.csulb.edu](http://careers.csulb.edu)

**Chairperson or Undergraduate Advisor**  
College of the Business  
Department of Finance, Real Estate, and Law  
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*The Career Development Center is a Department of the Student Services Division. CSULB is an Equal Opportunity Employer/Educational Institution.*