

Career Planning Strategies

FRESHMAN

Inquiry and Awareness	<ul style="list-style-type: none"> Enroll in courses with help of academic advisors. Enroll in COUN 191. Enroll in University 100. Visit Career Development Center explore major and/or career interests. 	<ul style="list-style-type: none"> Schedule an appointment with career counselor. Attend Job Fair. Attend a CDC workshop on deciding on a major. Register in BeachLINK. 	<ul style="list-style-type: none"> Become familiar with CSULB Catalog and Schedule of Classes. Visit the CDC website for information on services and special events.
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SUMMER	<ul style="list-style-type: none"> Obtain employment and develop skills. 	<ul style="list-style-type: none"> Attend CDC workshops. Develop a resume. Upload resume on BeachLINK. 	<ul style="list-style-type: none"> Visit the Career Resource Library in the CDC.
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SOPHOMORE

Assess: Interests, Skills and Values.	<ul style="list-style-type: none"> Meet with department and academic advisor. Discuss education and career interests with career counselor, peers, faculty and family. 	<ul style="list-style-type: none"> Attend internship and job fairs. Talk to people in various careers. 	<ul style="list-style-type: none"> Join organizations in your interest area(s). Schedule an appointment with a career counselor to discuss interests and other assessments.
Explore Career Interests	<ul style="list-style-type: none"> Explore internship possibilities; visit CDC. 	<ul style="list-style-type: none"> Access BeachLINK. 	

SUMMER	<ul style="list-style-type: none"> Obtain employment and develop skills. 	<ul style="list-style-type: none"> Meet with career counselor to discuss career options. 	<ul style="list-style-type: none"> Use the Career Resource Library to research career options.
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JUNIOR

Targeting Career Decisions	<ul style="list-style-type: none"> Take classes in your major. Attend internship and job fairs. Attend workshop on resumes, interviewing, and job search. Obtain career-related experience. Enroll in COUN 360I. 	<ul style="list-style-type: none"> Narrow career options through further research. Assess interests, skills and values. Is graduate school in your future? Attend workshops on applying to graduate school. Access BeachLINK. 	<ul style="list-style-type: none"> Attend graduate and professional school fair. Take electives in other areas to enhance your qualifications. Build a network (contacts). Develop/update a resume. Visit CDC website.
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SUMMER	<ul style="list-style-type: none"> Obtain a summer internship/ related experience. Compile inventory of interests, skills and qualifications. 	<ul style="list-style-type: none"> Meet with career counselor. 	<ul style="list-style-type: none"> Attend workshop on resumes, interviews, and job search techniques. Revise resume.
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SENIOR

Job Search Campaign	<ul style="list-style-type: none"> Complete the course requirements in your major. Continue networking. Identify and utilize multiple resources. 	<ul style="list-style-type: none"> Attend Job Fair. Attend workshop on resumes, interviews, and job search techniques. Update resume. Access BeachLINK. 	<ul style="list-style-type: none"> Participate in On-Campus Recruitment. Attend employer information sessions.
Graduate School	<ul style="list-style-type: none"> Identify graduate programs. Review application process. 	<ul style="list-style-type: none"> Take entrance exams. Research financing graduate school. 	<ul style="list-style-type: none"> Attend graduate and professional school fairs.

To develop an individualized career plan, schedule an appointment with a career counselor.

Call **(562) 985-4151** or visit **Brotman Hall, Room 250** to schedule an appointment.

<http://careers.csulb.edu>

Film and Electronic Arts



Major/Career Profile

General Description

Non-Performance - The film, video and audio fields are comprised of people involved in administration, engineering, sales and production of programs in the areas of broadcasting and film, as well as those in industrial or instructional video, cable communication, and program production for training employees in work settings. Careers range from those of a technical nature, involved with utilizing maintaining or monitoring electronic equipment, to those involved in planning or writing for pre-production, to those in production. Other related areas include the business aspect of film, video, and audio. Qualifications for careers in film, video, and audio vary with type of position. Academic or technical training is necessary. College preparation is increasingly important. Competition in the job market may necessitate taking "any" entry-level job to secure entry into the profession and then seeking advancement from within. Membership in a trade union or guild is also a requisite for many jobs in the film and broadcast industry, especially in large market areas. Performance - Students interested in becoming on-air talent-announcers, disc jockeys, newscasters, actors, program hosts, etc. Should major in broadcast journalism, theatre, music or speech communication, and take courses in a wide range of liberal arts including courses which develop written and oral communication

Career Options

Graduates with this major have found work as: technical director, sound effects technician, film editor, producer, director, screenwriter, script reader, studio operations engineer, announcer, disc jockey, sales representative for home video equipment, teacher, media specialist, public relations specialist, sound technician, filmmaker, cinema photographer, costume designer, and production coordinator. Some of these careers require additional education or experience. Various entry-level trainee positions in business and industry are available for graduates regardless of academic discipline.

Typical Employers

Colleges and universities, film production companies, radio and television stations, manufacturers of television, radio, film and supplies/equipment, government agencies, hospitals, cable companies, recreation departments, theatrical production companies, advertising agencies, public relations firms, television networks, corporate educational and training companies, and industrial corporations.

Salary and Employment Outlook

Employment in the more technical positions is expected to grow faster than average in the 21st century. Increased production of home video equipment may contribute to growth in manufacturing and merchandising positions. The shift to digital media will create more media opportunities and the importance of special effects and computer-generated graphics will provide a source of expanded employment. Employment in the non-technical and creative positions will be slow. The employment outlook will be best for those who have related work experience. In the television/film/radio field, unions regulate salaries including: Directors Guild of America, National Association of Broadcast Employees and Technicians, International Alliance of Theatrical Stage Employees, American Federation of Radio and Television Artists, Writers Guild of America, and Screen Actors Guild. Salaries will vary by size and type of employer, geographic location and related experience. Consult the Career Development Center for current local and national salary information.

For further information, contact:

Career Development Center **Chairperson or Undergraduate Advisor**
Brotman Hall, Room 250 College of the Arts
(562)985-4151
careers.csulb.edu